STYLENGLOUR





AUSTRALIA & NEW ZEALAND 2025

American Apparel®

REA CRAFT THE CULTURE.

COLLECTIONS

Super Heavyweight

ReFlex

Heavyweight

Pique

CVC

Tri-Blend

Sueded Jersey

Fine Jersey

Designs meant for leaving a mark; that's what we do. American Apparel® celebrates creativity and authenticity, with each piece engineered to make a statement.

From our well-loved fine jersey styles, to our brand new super heavyweight drop, our effortless styles elevate your printing game.

So go on, throw your best at us, your most coveted designs, your craziest ideas. Compose your own masterpiece with American Apparel® as the backdrop, and march to the beat of your own drum.

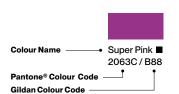
CRAFT **ECULTURE**

American Apparel[®]

American Apparel® Colour Swatches

Super Heavyweight Pique Sueded Jersey ♦ White ■ Sueded White ■ ◆ Smokey Violet ★ Bone ■ Sueded Asphalt ★ 000C/00S/Z00 7653C / 2M8 4247C / 0M7 000C/1M5 CG11C / 2M0 ♦ Bone ■ ♦ Sea Blue ■ Arctic A Sueded Arctic A Sueded Navy ★ 2767C / 1M8 4247C / 0M7 2377C/849 2178C/8J2 2178C / 1M7 Sueded Black ★ ♦ Gravel ★ ♦ Rust ■ Heather Grey ■ Sueded Lieutenant A 2021C / 76Z CG8C / 267 CG7C / 05S / 18Z 417C / 1M9 B6C/1M6 ♦ Burgundy ▲ ◆ Lieutenant ▲ Black ★ 209C/23S 417C / 820 B6C/69S/Z36 ♦ Brown ★ ♦ Black ★ B6C/69S/Z36 411C / 874

Legend



♦ New colours for 2025

Discharge Printing Recommendation:

★ Ideal, ▲ Acceptable, ■ Not Recommended

Note

The coated Pantone® colour code represents the closest available match for printing reference. Please refer to the actual fabric swatch for true colour matching.

Fibre content may vary by colour, see colour list for more details.

Cotton Jersey



CVC Heather Jersey



Tri-Blend Jersey

◆ Tri-Cream ■ 4029C / B89



◆ Tri-Coral ▲ 2339C / 80B



◆ Tri-Rust ▲ 7516C / 84B



♦ Tri-Storm ▲ 4113C / 85B



◆ Athletic Grey ▲ CG9C / 881



◆ Tri-Olive ▲ 5753C / 88B



♦ Athletic Blue ▲ 660C / 880



◆ Tri-Dusk ▲ 4143C / 91B



♦ Tri-Indigo ▲ 2378C / 856



◆ Tri-Black ▲ B3C / 851

ReFlex Fleece



White ■ 000C / 00S / Z00



Bone ■ 4247C / 0M7



Blush ★ 4106C / 0M9



Arctic ▲ 2178C / 8J2



Sea Blue ■ 2377C / 849

Garment Dyed Jersey



Heather Grey ■ CG7C / 05S / 18Z



Lieutenant ▲ 417C / 820



Black ★ B6C / 69S / Z36



Brown ★ 411C / 874



Faded Cream ■ 7506C / 1M3



Faded Mustard ■ 2313C / 1M4



Faded Brown ■ 7531C / 0M4



Faded Army ■ 2327C / 0M2



Faded Black ■ 2336C / 1M1



Faded Navy ■ 7545C / 1M2



◆ True Black ★ B6C / 2M5

FABREGUE

Our AA styles are crafted to customise: Give it your own spin with your unique prints on our high quality fabric.

Super Heavyweight

80% Ring Spun Cotton 20% Polyester 300 g/m² 12 singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation

CVC

60% Combed Ring Spun Cotton 40% Recycled Polyester 156 g/m² 30 singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



Heavyweight

100% US Cotton 203 g/m² 18 singles

Decorating Techniques

DTG
Embroidery
Heat Transfer
Screen Print
Sublimation



100% Combed Ring Spun Cotton 175 g/m² 24-singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



Fine Jersey

100% Combzed Ring Spun Cotton 153 g/m 2 30-singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation

Tri-Blend

50% Polyester 25% Combed Ring Spun Cotton 25% Rayon 136 g/m² 30-singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



ReFlex

70% Combed Ring Spun US Cotton 30% Recycled Polyester 258 g/m² 31-singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation

Garment Dyed Heavyweight

100% US Cotton 203 g/m² 18-singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



Pique

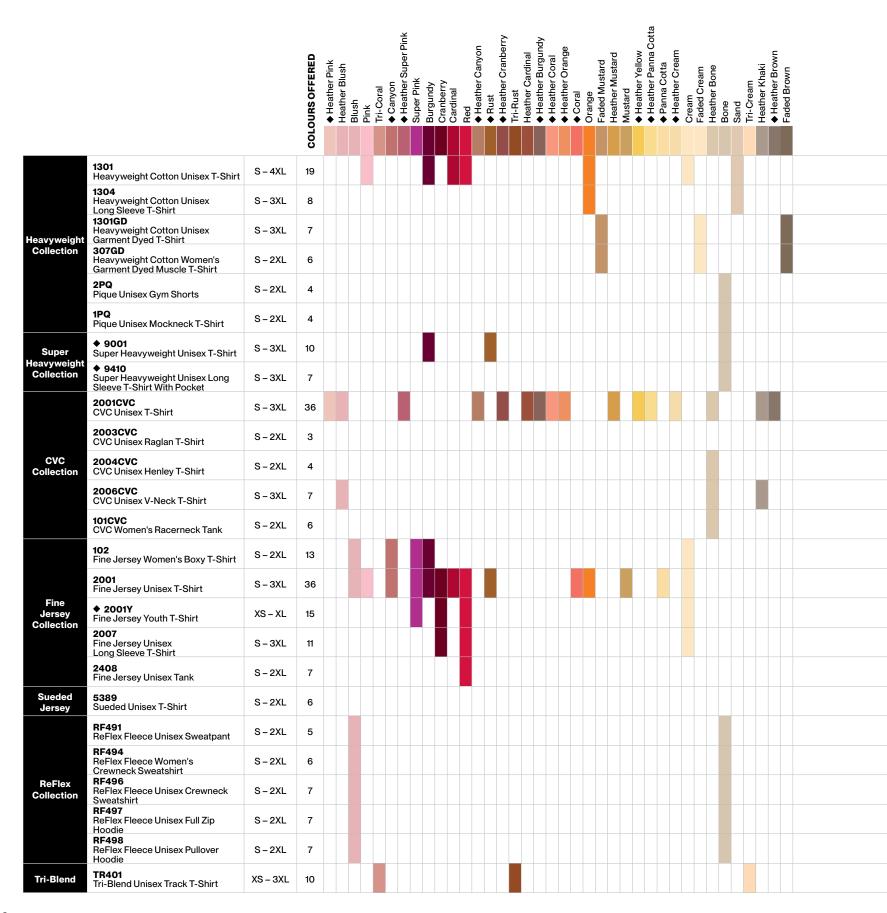
100% Combed Ring Spun Cotton 223 g/m² 24-singles

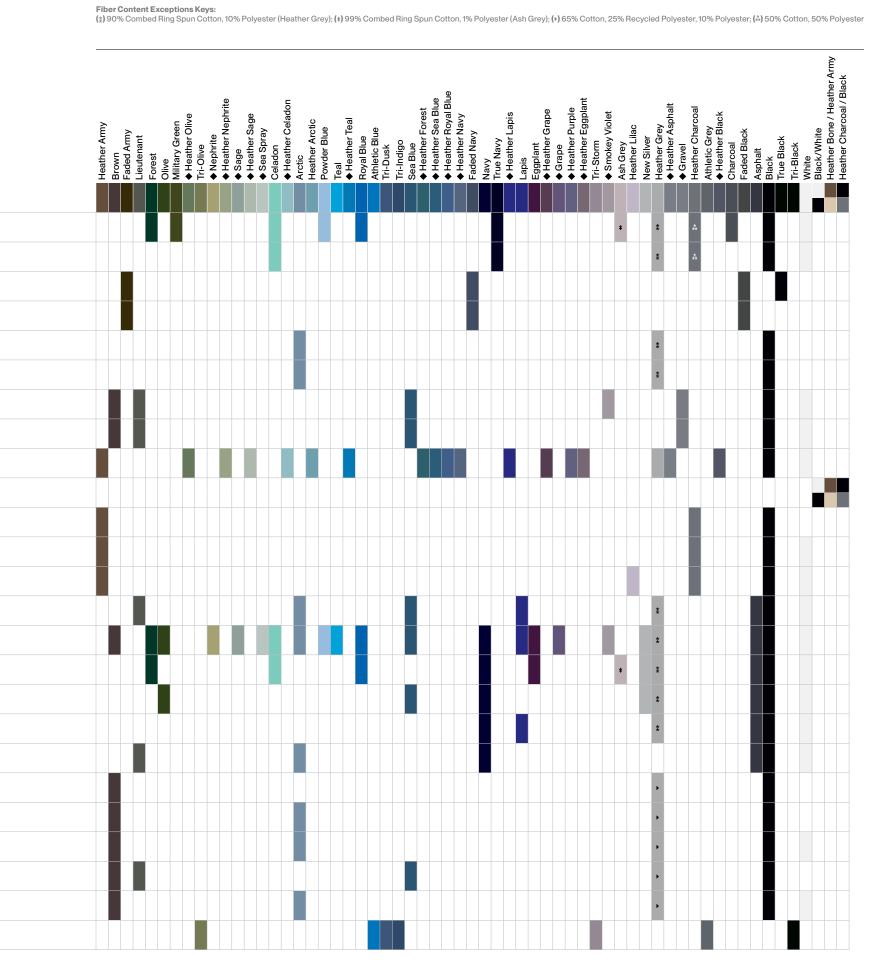
Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



Colour Chart





COMPOSE YOUR OWN LOOK WITH

FRESHNEW COLOURS

TO YOUR FAVOURITE STYLES

Our new colours for 2025 are inspired by you. How you live, how you create, and how you express yourself boldly.

NEW Super Heavyweight

 Rust
 Smokey Violet

 2021C / 76Z
 7653C / 2M8

 Lieutenant
 Sea Blue

 417C / 820
 2377C / 849

Gravel CG8C / 267 **Bone** 4247C / 0M7 **Brown** 411C / 874

Black B6C / 69S / Z36 White 000C/00S/Z00

Heavyweight

True Black B6C/2M5

Burgundy

209C/23S

Pantone® Colour Code
Gildan Colour Code

CVC Heather Jersey

Heather Cream	Heather Canyon	Heather Pink	Heather Celadon	Heather Sage	Heather Royal Blue	Heather Grey
7401C / 3M6	4039C / 4M2	495C / 4M6	337C / 4M5	2404C / 4M3	7684C / 4M9	CG7C / 18Z
Heather Panna Cotta	Heather Brown	Heather Coral	Heather Navy	Heather Nephrite	Heather Sea Blue	Heather Asphalt
2002C / 2M9	4258C / 5M1	177C / 4M1	4137C / 60Z	4206C / 5M3	2181C / 4M7	CG10C / 3M7
Heather Yellow	Heather Burgundy	Heather Orange	Heather Purple	Heather Olive	Heather Teal	Heather Black
129C / 3M2	4097C / 41S	2024C / 40Z	7673C / 4M4	4215C / 3M3	6121C / 3M1	4140C / 35Z
Heather Cranberry	Heather Super Pink	Heather Eggplant	Heather Grape	Heather Forest	Heather Lapis	
506C / 806	2062C / 4M0	7666C / 5M0	669C / 5M2	2466C / 807	3597C / 4M8	

Cotton Jersey

102

Arctic	Lieutenant	Asphalt	Lapis	Blush	Canyon	Burgundy	Super Pink
2178C / 8J2	417C / 820	CG11C / 876	2756C / 818	4106C / 0M9	2341C / 44G	209C/23S	2063C/B88

2001

Panna Cotta 1205C / 2M1	Mustard 7407C / 0M8	Pink 182C / 06S	Blush 4106C / OM9	Canyon 2341C / 44G	Cardinal 201C / 22S	Burgundy 209C / 23S
Orange 1585C/95S	Rust 2021C / 76Z	Coral 178C / Z34	Sea Spray 4169C / 2M2	Celadon 338C/32S	Sage 2406C/5GG	Arctic 2178C / 8J2
Nephrite 7490C/2M3	Smokey Violet 7653C / 2M8	Grape 7671C / 2M4				Marie 1

2007

		O.I.	0 81	N 0"
Cream	Cranberry	Olive	Sea Blue	New Silver
7506C / 84S	188C / 889	5743C / Z39	2377C / 849	CG4C / 835

Super Heavyweight Collection



Introducing our New Super Heavyweight styles—our ultimate MVPs. Designed with an oversized fit that's perfect for festival season and showcasing your most cherished merch designs, these T-shirts are destined to be wardrobe staples. Made from 100% US cotton and boasting a substantial 300g/m² weight, they offer a luxurious look and feel that effortlessly transitions from day to night. Your essential pieces from American Apparel®



9410 Super Heavyweight **Unisex Long Sleeve** T-Shirt with Pocket

S—3XL 10 COLOURS

0110

OVERSIZED FIT, SIDE SEAMED BODY 80% RING SPUN COTTON 20% POLYESTER

300 g/m²

S-3XL

OVERSIZED FIT, SIDE SEAMED BODY 80% RING SPUN COTTON 7 COLOURS

0110





ReFlex Fleece





The ReFlex Fleece Collection is Fleece Reimagined. Five styles that reminisce on the iconic American Apparel® fleece while bringing a fresh, streetwear twist with elevated designs. Made with 70% combed ring spun cotton, and 30% recycled polyester, these styles are the next evolution of fleece in AA.



RF497 ReFlex Fleece Unisex Full Zip Hoodie



RF498 ReFlex Fleece **Unisex Pullover** Hoodie

S-2XL

30% RECYCLED POLYESTER

7 COLOURS

RELAXED FIT, SIDE SEAMED BODY 70% COMBED RING SPUN US COTTON

0000 258 g/m² S-2XL

RELAXED FIT, SIDE SEAMED BODY 70% COMBED RING SPUNUS COTTON 30% RECYCLED POLYESTER

7 COLOURS

0010 RELAXED FIT, SIDE SEAMED BODY 258 g/m² 70% COMBED RING SPUN US COTTON

S-2XL 7 COLOURS

> 0000 258 g/m²

RF494 ReFlex Fleece Women's Crewneck Sweatshirt Model is 5' 6" - S - Blush

6 COLOURS S-2XL

BOXY FIT, SLIGHTLY CROPPED, SIDE SEAMED BODY 70% COMBED RING SPUNUS COTTON 30% RECYCLED POLYESTER

00000

258 g/m²



30% RECYCLED POLYESTER

5 COLOURS S-2XL 0010 **RELAXED FIT, SIDE SEAMED BODY** 70% COMBED RING SPUNUS COTTON 258 g/m² 30% RECYCLED POLYESTER



Full collection shown at

Our products are certified OEKO-TEX® Standard 100

*Made with 70% combed ring spun cotton and 30% recycled polyester.

Heavyweight Collection



These heavyweight styles are our true MVP's. Designs that are perfectly fit for festival season, and your most precious merch designs. Crafted with 100% US Cotton, these are must-haves that transition from day to night, with a premium look and feel.

1301GD Heavyweight **Cotton Unisex Garment Dyed** T-Shirt



Heavyweight Cotton Women's **Garment Dyed** Muscle T-Shirt

307GD



Model is 5'8" - S - Faded Navy

S-3XL 7 COLOURS

RELAXED FIT, SEAMLESS BODY 100% US COTTON

0000 203 g/m²

BOXY FIT, SLIGHTLY CROPPED, SIDE SEAMED BODY 100% US COTTON

S-2XL

6 COLOURS 00010

203 g/m²

1301 Heavyweight Cotton Unisex T-Shirt



19 COLOURS S-4XL

RELAXED FIT, SEAMLESS BODY 100% US COTTON

0010

203 g/m²

1304 Heavyweight Cotton Unisex Long Sleeve T-Shirt



Model is 6'0" - M - Black

8 COLOURS S-3XL

RELAXED FIT, SEAMLESS BODY 100% US COTTON

0010

203 g/m²



Our products are certified OEKO-TEX® Standard 100 Made with US Cotton

CVC Collection





Crafted to be conscious. At American Apparel®, we believe that great style comes from not just what you wear, but what you represent. Our CVC collection is made with 60% combed ring spun cotton and 40% recycled polyester, for a soft feel that complements your meaningful prints with a meaningful message.



2003CVC **CVC** Unisex Raglan T-Shirt



2006CVC **CVC Unisex** V-Neck T-Shirt

Modelis 6' 0" - M - Heather Bone

S-3XL

36 COLOURS

0000

156 g/m²

S-2XL

RELAXED FIT, SIDE SEAMED BODY 60% COMBED RING SPUN COTTON **40% RECYCLED POLYESTER**

3 COLOURS 0000

156 g/m²

S-3XL

RELAXED FIT, SIDE SEAMED BODY 60% COMBED RING SPUN COTTON **40% RECYCLED POLYESTER**

7 COLOURS 0000

156 g/m²

101CVC CVC Women's Racerneck Tank

RELAXED FIT, SIDE SEAMED BODY

60% COMBED RING SPUN COTTON

40% RECYCLED POLYESTER



2004CVC **CVC Unisex** Henley T-Shirt



Model is 5' 8" - S - Heather Bone

S-2XL

6 COLOURS

SHAPED FIT, SIDE SEAMED BODY **60% COMBED RING SPUN COTTON** 40% RECYCLED POLYESTER

0 0 (1)0

156 g/m²

RELAXED FIT, SIDE SEAMED BODY

S-2XL

60% COMBED RING SPUN COTTON 40% RECYCLED POLYESTER

4 COLOURS 0010

156 g/m²



Full collection shown at

Our products are certified OEKO-TEX® Standard 100

*Made with 60% combed ring spun cotton and 40% recycled polyester.

Fine Jersey Collection



When you talk about O.G's, you're talking about our Fine Jersey Original Icons. With a range of styles for you to print on, create your next show stopping design on our smooth, lightweight cotton tees that are made to last.



= 36 COLOURS

RELAXED FIT, SIDE SEAMED BODY 100% COMBED RING SPUN US COTTON



S-2XL 13 COLOURS

BOXY FIT, SLIGHTLY CROPPED
SIDE SEAMED BODY
153 g/m²



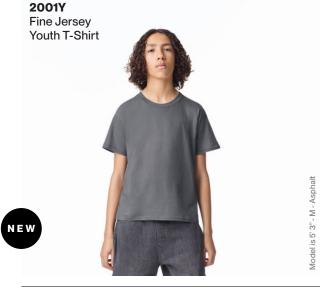
11 COLOURS

RELAXED FIT, SIDE SEAMED BODY

100% COMBED RING SPUN US COTTON

☐ ☐ ☐ ☐ ☐

Modelis 6' 2" - S - Cranberry



0000

153 g/m²

XS—XL 15 COLOURS

RELAXED FIT, SIDE SEAMED BODY

100% COMBED RING SPUN COTTON

146 g/m²



S-3XL

S-2XL 7COLOURS

RELAXED FIT, SIDE SEAMED BODY

100% COMBED RING SPUN US COTTON

Û Û Û Û 153 g/m²



Full collection shown at gildanbrands.com.au

Our products are certified OEKO-TEX® Standard 100

Pique Collection



Streetwear just got sleeker, with AA's Pigue collection. Styles that transition effortlessly from everyday essentials, to nightlife ready pieces. Craft your bold designs on this matching set that makes a statement.





4 COLOURS S-2XL

RELAXED FIT, SIDE SEAMED BODY 100% COMBED RING SPUN COTTON 0010

223 g/m²



4 COLOURS S-2XL

RELAXED FIT, SIDE SEAMED BODY 100% COMBED RING SPUN COTTON 0010

223 g/m²

Tri-Blend Collection



The best things come in threes. Show up as your most authentic self, in a tee that doesn't compromise on style or function. Our Tri-Blend tee mixes 50% polyester, 25% combed ring spun cotton and 25% rayon, to create a stunningly soft yet uniquely stylish fit.



XS-3XL 10 COLOURS

RELAXED FIT, SIDE SEAMED BODY 50% POLYESTER, 25% COMBED RING SPUN COTTON 25% RAYON

0010

Our products are certified OEKO-TEX® Standard 100

136 g/m²

Sueded Collection



Goodbye ordinary, meet sueded. Redefine your style with this ultra-elevated basic. Made from 100% combed ring spun cotton, giving a plush yet premium, stylish look.





S-2XL 6 COLOURS

RELAXED FIT, SIDE SEAMED BODY 100% COMBED RING SPUN COTTON 0000

175 g/m²

Full collection shown at aildanbrands.com.au

E GUDE





Oversized Fit

The oversized fit is for that slightly baggy, slouchy yet cool look, that suits many body types and offers versatility in styling.



Shaped Fit

This fit is cut closer to the body for a flattering yet relaxed feel.







Relaxed Fit

A generous fit that allows for great comfort and all-day wearable style.



Boxy Fit

A fun to wear, relaxed, mid-length women's fit. Suitable for all body types.



Sizing

STYLE#	XS	S	М	L	XL	2XL	3XL	4XL
				T-Shirts				
1PQ		48cm x 71cm	53cm x 74cm	58cm x 76cm	64cm x 79cm	69cm x 81cm		
307GD		53cm x 51cm	56cm x 53cm	58cm x 56cm	62cm x 58cm	66cm x 61cm		
1301GD		46cm x 67cm	51cm x 72cm	56cm x 77cm	61cm x 80cm	66cm x 83cm	71cm x 85cm	
1301		46cm x 67cm	51cm x 72cm	56cm x 77cm	61cm x 80cm	66cm x 83cm	71cm x 85cm	76cm x 88cm
1304		46cm x 67cm	51cm x 72cm	56cm x 77cm	61cm x 80cm	66cm x 83cm	71cm x 85cm	
2001CVC		46cm x 72cm	51cm x 74cm	56cm x 77cm	61cm x 79cm	66cm x 82cm	71cm x 84cm	
2003CVC		46cm x 72cm	51cm x 74cm	56cm x 77cm	61cm x 79cm	66cm x 82cm		
2004CVC		46cm x 72cm	51cm x 74cm	56cm x 77cm	61cm x 79cm	66cm x 82cm		
2006CVC		46cm x 72cm	51cm x 74cm	56cm x 77cm	61cm x 79cm	66cm x 82cm	71cm x 84cm	
102		48cm x 51cm	51cm x 53cm	56cm x 56cm	61cm x 58cm	66cm x 61cm		
2001		46cm x 72cm	51cm x 74cm	56cm x 77cm	61cm x 79cm	66cm x 82cm	71cm x 84cm	
2001Y NEW	36cm x 46cm	41cm x 52cm	43cm x 56cm	46cm x 60cm	48cm x 63cm			
2007		46cm x 72cm	51cm x 74cm	56cm x 77cm	61cm x 79cm	66cm x 82cm	71cm x 84cm	
5389		48cm x 71cm	52cm x 74cm	56cm x 76cm	61cm x 79cm	66cm x 82cm		
9001 NEW		50cm x 71cm	53cm x 74cm	58cm x 76cm	63cm x 79cm	69cm x 81cm	74cm x 84cm	
9410 NEW		50cm x 71cm	53cm x 74cm	58cm x 76cm	63cm x 79cm	74cm x 84cm		
TR401 NEW	42cm x 69cm	46cm x 72cm	51cm x 74cm	56cm x 79cm	61cm x 79cm	66cm x 82cm	71cm x 84cm	
				Tanks				
0400		46.000.070.00	F4 74		C170	000000000000000000000000000000000000000		
2408		46cm x 72cm	51cm x 74cm	56cm x 77cm	61cm x 79cm	66cm x 82cm		
101CVC		41cm x 64cm	43cm x 65cm	47cm x 66cm	51cm x 67cm	56cm x 69cm		
				Fleece				
RF494		55cm x 57cm	57cm x 58cm	60cm x 60cm	62cm x 61cm	65cm x 62cm		
RF496		51cm x 71cm	56cm x 74cm	61cm x 76cm	66cm x 79cm	71cm x 81cm		
RF497		53cm x 69cm	56cm x 71cm	61cm x 74cm	66cm x 76cm	71cm x 79cm		
RF498		51cm x 71cm	56cm x 74cm	61cm x 76cm	66cm x 79cm	71cm x 81cm		
				Donto				
				Pants				
2PQ		18cm x 41cm	18cm x 43cm	18cm x 46cm	18cm x 50cm	18cm x 53cm		
RF491		75cm x 34cm	75cm x 37cm	76cm x 39cm	77cm x 42cm	77cm x 44cm		

American Apparel®, Gildan®, Made With Respect® and Craft The Culture™ are trademarks owned by Gildan Activewear SRL. Cotton USA™ is a trademark owned by Cotton Council International. OEKO-TEX® is a trademark owned by ÖTI - Institut Für Ökologie, Technik und Innovation GmbH.

© 2025-2026 Gildan Activewear SRL. Visit www.gildanbrands.com.au



Celebrating 20 Years of Sustainable Manufacturing

Since the early 2000s, we have been early adopters of responsible apparel manufacturing, committed to respecting and protecting human rights, managing resources efficiently, and fostering positive development in our communities.

American Apparel® is a brand owned by Gildan Activewear Inc. All statements and claims refer to Gildan Activewear Inc. and its operations as a whole.



SCAN FOR MORE DETAILS ON OUR ESG PRACTICES



RESPECT FOR THE ENVIRONMENT

We understand the importance of protecting our future, that is why we are reducing our reliance on fossil fuels, and reducing water intensity and optimizing our operations:

- Goal to reduce both our direct and indirect greenhouse gas emissions.*
- Goal to reduce our water intensity by 20% by 2030 (compared to a 2018 base year).

RESPECT FOR CIRCULARITY



We are committed to minimizing our impact on the planet, which is why we strive for more circularity, responsible consumption and production patterns.

- Goals to source more sustainable textile fibres and yarns, such as sustainable/certified cotton and recycled polyester.
- Increasing use of recycled and sustainable packaging.
- Reducing manufacturing waste to landfills.

RESPECT FOR PEOPLE



As we continue to work closely with our employees, we take pride in fostering a safe and empowering workplace.

- Achieve gender parity for the collective group of employees representing director-level and above positions by 2027.°
- Implementing high health and safety standards.



RESPECT FOR COMMUNITIES

Supporting the regions we work in is part of how we care for our communities and ecosystems.

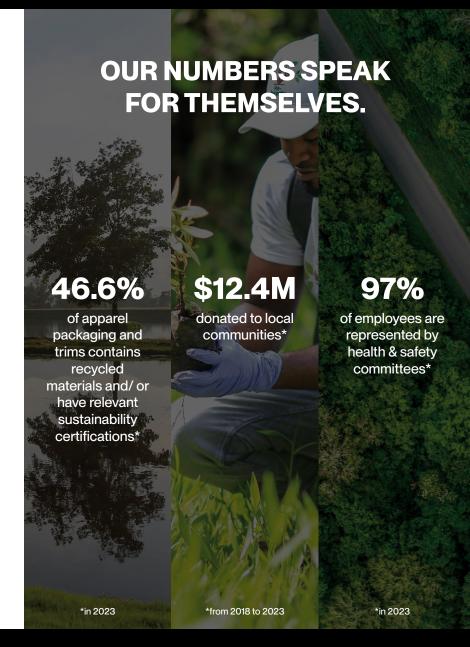
- Increasing the amount we donate to our communities.
- Continue to encourage employee volunteerism.
- Maintaining a high percentage of local managers hired.

RESPECT FOR TRANSPARENCY



What sets us apart is the vertical integration of our manufacturing operations, giving us strong oversight of our supply chain, which helps us to achieve greater visibility, integrity and ownership.

- Transparently showing you the people behind our apparel.
- Continuously reporting on sustainability progress and targets.
- * Our absolute Scope 1 and Scope 2 GHG emissions by 30% by 2030 (compared to a 2018 base year) and our Scope 3 GHG emissions by 13.5% by 2030 (compared to a 2019 base year).
- ◊ Based on the International Labour Organization's definition of parity (40 to 60% of either gender).



RECOGNITIONS

But don't take our word for it, here is how recognizable organizations ranked us:



Corporate Knights' –
The Best 50 Corporate Citizens in Canada

S&P Global – Sustainability Yearbook Award

